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1931  
WHOLESALE PLANT LIST  
OF

HARROLD'S

# PEDIGREED PANSIES

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U.S. Department of Agriculture



EXACT SIZE -- THE ABOVE IS A  
FLOWER OF OUR HARROLD'S  
IMPROVED SWISS STRAIN PICK-  
ED JANUARY 3, 1929, AFTER  
THE PLANT HAD WITHSTOOD  
TWO MONTHS OF FROSTING OR  
FREEZING WEATHER, IN OPEN  
GROUND UNPROTECTED.

## HARROLD'S PANSY GARDENS

C. W. HARROLD & SON  
PROPRIETORS

BREEDERS, HYBRIDISTS, AND WHOLESALE  
GROWERS OF FANCY PANSY SEEDS AND  
PLANTS FOR OVER TWO DECADES.

BOX 264

GRANTS PASS, ORE.

## MIXED COLOR VARIETIES OF HARROLD ORIGATION

### PRE-RELEASE PLANT OFFER OF OUR NEW 1931 NOVELTY **HARROLD'S PEDIGREED DUPLEX PANSY**

For the first time in our history we are offering plants of a new novelty before releasing the seeds. We are doing so with this strain however, because it completes our line filling the demand for a ruffled Pansy of advanced type. Most of you are acquainted with the Masterpiece type, ruffled pansy. Our new **DUPLEX** is a very fine improvement over this type, being more ruffled. The duplex ruffling consists of very fine fluting and curling of the edge of the flower petals between rather coarse waves. It is because of this double form of ruffle which makes many of the flowers appear almost double, that lead us to give it the name **DUPLEX**. The color mixture is also a departure from the old type ruffled stock, having a large amount of the light pastel, and polychrome shades that are so much in demand. The flowers are of good size - from 2 to 3 inch-borne on long stems, well above compact, upright plants. **STRONG SEEDLINGS:** \$2.00 per 100; \$15.00 per 1,000 **TRANSPLANTED STOCK:** Prices quoted on request.

## 1930 NOVELTIES

### *HARROLD'S PEDIGREED POT PANSIES*

The seed demand for this variety during the past season has substantiated our belief that there is quite an active demand for Pansies that may be pot grown. After a great deal of experimental work and breeding, we offered seeds of this strain for the first time this season. Now we are prepared to supply plants also. We believe our **Harrold's Pedigreed Pot Pansies** to be the most advanced type for this purpose obtainable. They are of short, compact habits, and bear flowers of really giant size in a fine range of colors. **Strong seedlings:** \$2.50 per 100; \$20.00 per 1,000. **Potted stock:** Prices quoted on request.

### *HARROLD'S PEDIGREED CUT FLOWER PANSIES*

This strain has been bred to the most exacting demand for a Pansy that may be grown for the cut flowers. It is outstanding for the exceptional long stems produced, ( we have obtained flowers on stems over nine inches in length, ) which support flowers of fine size and texture. The color range of this strain is well balanced, and varied. If you have an outlet for this type of stock this strain should prove a profit maker. **Strong seedlings:** \$2.50 per 100; \$20.00 per 1,000. **Larger plants:** Prices on request.

## HARROLD'S RUBY GIANTS

Since the interest of the trade has been so greatly renewed in the bloched type of Pansy several outstanding varieties have received attention. This Harrold strain is the result of much restrictive breeding and is a thoroughbred in every respect. The coloring of this mixture is almost beyond description, there being a marked tendency toward the red, pink, salmon, and orange shades. While blue, purple, and yellow are among its coloring, white is almost never found. Of course the flowers are of fine *super-giant* size and the plants are of the usual compact, free flowering Harrold type. **Strong seedlings:** \$ 2.00 per 100; \$ 15.00 per 1,000. **Transplanted stock:** \$ 3.00 per 100; \$ 25.00 per 1,000.

## 1929 INTRODUCTIONS

### HARROLD'S PEDIGREED GIANTS

Undoubtedly this is among the very finest strains of Pansies now on the American market. It is of low bushy, upright, habit, with the flowers borne on long heavy stems well above the plant. The flowers are super-giant in size, and we believe they are not excelled in the zoned class. [*Pansies of the class having two or more distinct zones of contrasting colors around the center, we term of zoned type. Strains such as our Greater American Perfection, and Oregon Miracle Mixed being well known examples.*] Coloring is of the greatest possible range and like our other strains it is especially free flowering, producing a profusion of flowers at seasons of the year when many strains are dormant, as well as being among the first to flower from seed. **Strong seedlings:** \$ 1.50 per 100; \$ 10.00 per 1,000; three thousand; \$ 22.50. **Transplanted stock:** \$ 2.00 per 100; \$ 15.00 per 1,000; three thousand, \$ 35.00.

### HARROLD'S IMPROVED SWISS

With the increased popularity of the bloched type of Pansy, no grower can profitably be without this variety. We have carefully developed the desirable features of this strain while by close breeding we have eliminated many that were not so desirable in the original Swiss strains. The color range is strong in the darker shades, especially red, and blue. The flowers are well formed and very large. **Strong seedlings:** \$ 1.00 per 100; \$ 6.00 per 1,000; three thousand, \$ 15.00. **Transplanted stock:** \$ 1.50 per 100; \$ 12.00 per 1,000.

### HARROLD'S SUNSHINE PANSIES

A novelty strain of the sunburst type. Very striking owing to the ray effect, marking of the flower. Instead of the contrasting colors of the flower being in rings around the center they radiate in rays from the center. Coloring mostly lavender, purple, orange, and polychrome shades. **Strong seedlings:** \$ 1.25 per 100; \$ 7.50 per thousand.

## POPULAR HARROLD VARIETIES AT POPULAR PRICES

### *GREATER AMERICAN PERFECTION*

Since our introduction of this strain several years ago, the florist industry has been consuming over three million plants of this strain annually, being supplied in part by our gardens direct or by other growers to whom we supply the seeds. It is an unusually fine strain with which to supply the demand of a highly competitive market in which price is a consideration. Mostly of the zoned type of flower marking the color range is exceptionally large and well balanced. The flowers are of giant size and the plant habits excellent. **Strong seedlings:** 75¢ per 100; \$ 4.00 per thousand; three thousand, \$ 10.00; five thousand, \$ 16.25; ten thousand, \$ 30. **Transplanted stock:** \$ 1.25 per 100; \$ 10.00 per thousand; three thousand, \$ 27.50.

### *OREGON MIRACLE MIXED*

This fine mixture is so well known as to need but brief description. It has a fine range of colors and the flowers are of good, giant size. This strain has been a standby for a long time. You will like it! **Prices** the same as those of the Greater American Perfection strain.

### *SEPARATE COLOR STOCK*

The following are separate color selections from our Greater American Perfection strain, and will be found in most cases sufficient to supply the limited demand for this class of stock. Please order by number.

510: Royal purple.

530: Dark navy blue.

540: Beaconsfield blue.

545: Adonis blue.

570: Black.

575: Yellow, golden with large black center.

576: Yellow, " " penciled center.

590: Bronze, both golden and blue bronze types.

**Strong seedlings:** \$ 1.00 per hundred; \$4.75 per thousand.

### **Remember!**

**Two hundred and fifty or over of a variety will be supplied at the thousand rate.**

### **SEEDS**

**Our pansy seed line is most complete. If these are of interest we will gladly mail you a copy of our annual catalogue.**

## *A WORD ABOUT OUR PANSIES, AND OUR SERVICE.*

You will find in the enclosed folder a list of our complete line of Pansy plants. We believe that you will find it the most comprehensive in America. It has at least been our endeavor for the past several years to make it so. Over a period of many years now we have been breeding Pansies with one object in view; to be able to offer a complete line of varieties that were distinctively Harrold strains, from which you could select stock that would exactly meet your requirements from every standpoint. In former years we were not completely able to do this, and for that reason we supplemented our own strain with those of other seedsmen. This season however, with the addition of two mixed color strains, and three special purpose novelties, our line has been so completely rounded out that we are discontinuing all strains other than those of our own breeding.

This restriction of our growing efforts to stock of our own breeding, brings you advantages that are two fold. First: You are assured stock of the very latest, and most advanced types. Second: Through bringing the control of all production factors from the breeding of the strain to the delivery of the plants to the transportation agency, under the direct supervision of an individual grower of over a quarter century experience with Pansies, a service is being offered you that cannot be surpassed.

In addition to all these advantages we have went still farther, and after a great deal of research have perfected our packing and shipping method to the point that enables us to make safe, and satisfactory delivery into every state of the Union. To do this we have designed a method of packing that consists of moss, to supply an adequate amount of moisture to the plants while in transit, and each shipment is encased in wooden cases made from the lightest, and strongest of new box lumber. Each case being especially constructed to correctly fit each shipment. The average shipping weight of plants from our seed beds is eighteen to twenty pounds per thousand with but two to four pounds of this accounted for by packing material. While transplanted stock is heavier, and vary a great deal in weight, it is also packed very light.

All plants offered in the enclosed folder are grown in unprotected beds. They are thinly sown, and are exceptionally hardy. Always in fine shape for shipping or transplanting. While our last seasons production of this stock we believe to have been the largest in the west, ( over 750,000 ) we are greatly increasing our plantings this season, and shall be ready to execute your order promptly wheather large or small. Maintaining our usual fortyeight hour shipping service, with due regard to Sunday and Holidays. Our shipping season is continuous from now untill the crop is exhausted next spring.

( Over )

We know that you will find the complete line as listed in the enclosed folder of great interest, but in closing we should especially like to call to your attention the special collections offered therein. They offer the latest, and most desirable strains in collections that are designed to meet the requirements of the average business, and they are priced at quite a substantial saving. **It will pay you to look them over!**

Yours for a most prosperous Pansy season, we are.

Very truly yours  
*HARROLD'S PANSY GARDENS*  
*C. W. Harrold & Son, proprietors.*

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## *DO YOU GROW SNAPDRAGONS?*

If you do, our greenhouse division offers the largest selection of pacific coast grown, florist strain, Snapdragon seeds to be obtained in the west. These seeds are all grown in our own establishment with the greatest of care. They are tested for germination, and supplied in packets each of which we guarantee, on a replacement basis, to produce at least one thousand plants. We can supply the following popular varieties.

CEYLON COURT: Canary yellow.  
CHEVIOT MAID: Rich pink.  
GENEVA PINK: Rose pink.  
HELEN: Salmon.  
JENNIE SCHNEIDER: Columbia pink.  
LAURA: Deep rose.  
ORLANDO: Bronze.  
PENN ORANGE: Tangerine orange.  
PHILADELPHIA PINK: Light rose.  
ROMAN GOLD: Golden yellow suffused pink.  
SILVER PINK: Light pink.  
WHITE ROCK: White.

**Prices:** \$1.00 the packet; 3 packets \$2.50; 7 packets \$5.00; 15 packets \$10.00; 25 packets \$15.00, for any of the above varieties. A special small florists collection, consisting of a fourth packet each of any four varieties you may choose at \$1.50 per collection, and carrying the same guarantee as above.

*HARROLD'S GREENHOUSES*  
*P. O. Box 264* *Grants Pass, Oregon.*



## ASSORTED COLLECTIONS

Priced at substantial saving

### GROUP ONE:

This assortment made up of the following four strains in the proportion listed is most popular and is well suited to average requirements. Each variety named and packed separately.

250 Harrold's Pedigreed Giants  
 250 " Improved Swiss  
 250 Greater American Perfection  
 250 Oregon Miracle Mixed

				Seedlings	Transplanted
One assortment containing 1,000 plants				\$ 5.50	\$ 10.50
Three	"	"	3,000	" 15.00	28.00
Five	"	"	5,000	" 24.00	45.00

### GROUP TWO:

500 Harrold's Ruby Giants  
 500 " Pedigreed Giants

				Seedlings	Transplanted
One assortment containing 1,000 plants				\$10.00	\$ 17.50
Three	"	"	3,000	" 25.00	45.00

### GROUP THREE:

500 Harrold's Improved Swiss  
 500 Greater American Perfection

				Seedlings	Transplanted
One assortment containing 1,000 plants				\$ 4.50	\$ 10.50
Three	"	"	3,000	" 13.00	30.00

### GROUP FOUR:

100 Harrold's Pedigreed Pot Pansies  
 100 " " Cut Flower Pansies

				Seedlings
One assortment containing 200 plants				\$4.00
Two and a half	"	500	"	9.00

**NOTICE:** The assortments as listed above are not subject to alteration and must be taken as listed to gain the advantage of these prices.

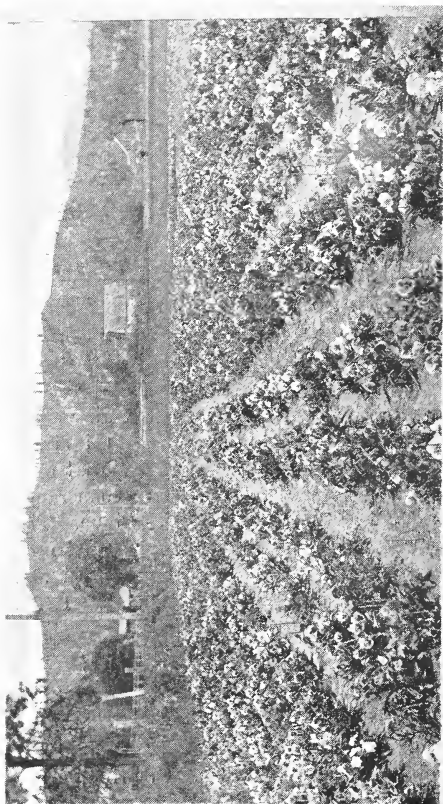
## TERMS AND SALES CONDITIONS

All prices are net, quoted on a basis of cash with order C. O. D. orders accepted only by special arrangement. Our standard type moss packing free. In flats with soil or other special packing will be charged for at cost.

Shipment to be by Express collect. Postal shipment only at purchasers request. Postage must accompany the order if shipment by mail is desired.

Our gardens are licensed by the State of Oregon and all goods shipped comply with both local and federal regulations. Every care is taken to assure you receiving plants from us in first class condition. It is impossible however for us to assume any responsibility for regulations or quarantines imposed by other states.

We warrant all stock listed herein to be of our own production and we have endeavored to make all descriptive matter accurate. It is impossible however, for us to make any guarantee, either expressed or implied covering failure caused through climatic, or soil conditions, or the neglect of the purchaser. In no case will we assume a responsibility in excess of the purchase price of the goods plus transportation.



**ABOVE.--** This shows a one acre section of seed stock of our **HARROLD'S PEDIGREED GIANT** strain, as it appeared May 25, 1939. At the time this photo was made eighty-five percent of the flowers were three inches or over in diameter.

**AT RIGHT--** A specimen of our **HARROLD'S PEDIGREED POT PANSIES**. This plant is in a standard three inch clay pot.

